

Louise Goree

Digital Content Developer and Music Specialist

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Summary

As a multi-talented individual (Choir President, Singer and Songwriter, Website designer, Marketer, and Graphic Designer), I have so much to be thankful for and still a lot to learn. I love hands-on experiences and results. I believe in being in favor of critique and criticism. I enjoy all of these skills and what comes with them, such as responsibility. Even when times seem difficult, I am grateful to be one of the answers and yet one without all of them.

Experience

Music Supervisor

HNJ, Georgia

Jun 2023 — Current

Choir President

Vocal Tutor

Oversee all music-related aspects

Prepare voices for performance

Monitor Choir Director and rehearsals

Create curriculum for learning acoustics

Set the environment for a successful and emotional desired outcome for employers

Study and perform observations of the audience and behavioral science

Marketing and influence skills

Advocating for the talents of members to loved ones

Creating a safety haven to explore musical talent in a comfortable and disciplined environment

Music Theory and Composition

Music Business

Marketer

Friend in High Places, Freelancer, Various

Jul 2004 — Current

Promote business

Advertising

Calling radio stations

Cold calling

Creating marketing funnels for resources

Attracting attention

Passing out flyers

Word of Mouth

Social interaction

Social intelligence and
Study of behavioral science
De-escalate bad situations or potential failure
Management
Jingles
Elector of Power words and messages
Brand creator
Generator of Power words and messages
Keeping up with time
Scheduling events
Promo parties
Strategize for a better solution
Video tutorials
Following up
Networking
Research
Admonishing the value of others
Preparing for events
Impactful presence
Art of Presence
Study email marketing
Google ads Certificate
Google Analytics Certificate

Music Performer and Songwriter

HNJ, USA

Aug 1992 — Current

Read audience
Understand abilities
Knowledge of different skills and talents
Obtaining the dynamic range of vocals and the skillset to get the message across
Impress the audience with powerful words and thinker methods to exhort the message
Get the audience to engage
Audience feedback
Investment in vocal care and healthy living
think positive
Study acoustics
Wordology, Word analysis, and that if poetic skills

Web Developer and Designer

Freelancer, Remote

Aug 2015 — Current

Design

Build

Maintain

Functionality

Mobile friendly

Wordpress

Web maintenance

Plugin information

Theme Consideration

Template Elector

Modification of Data

CSS

HTML5

DJing

RoRR, HNJ, , USA

May 2006 — Current

Music Selector

Hype the audience

Fill in white noise

Understanding of musical equipment, sound gear, and terms

Praise and Worship Conductor

Various, USA

Jan 2000 — Current

Education

Business Administration, Tempe, Arizona, 2022 — 2024

Bryan University

Dean's List

3.7 GPA

It was an exciting and resourceful subject for me, and I see it is a great way to enter the business field when you are fresh or want to polish your skills.

It made me feel fuller and more confident to deal with the outside of my surroundings

I would definitely advise someone to take the time and learn

Bachelors, Boston, Massachusetts, 2026 — 2029

Berklee

Hoping to achieve and excel

AS in Phlebotomy, Waycross, Georgia, 2021 — 2021

Coastal Pines

I stayed for two weeks and was unable to finish due to my class withdrawal after a student tested positive for COVID-19. I continued to take self-studies and online courses, including medical terminology.

Skills

- **Music Curation**
- **Audio Editing**
- **Audience Engagement**
- **Creative Direction**
- **Content Strategy**
- **Digital Storytelling**
- **Microsoft 365**
- **Canva**
- **CMS Systems**
- **CRM**
- **Wordpress**
- **Ionos**
- **Bluehost**
- **Logic Pro**
- **Audacity**

Languages

- **English**



Certifications and Licenses

Google Analytics

Google Ads

Music Technology Course
Medical Terminology
Health and Community